

The official trade fair newspaper* of interpack 2021!

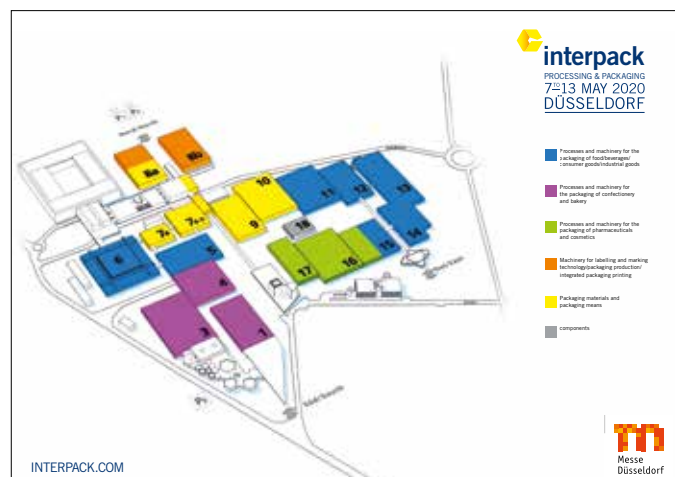
interpack daily is distributed daily to visitors!



Foto: Messe Düsseldorf, Constanze Tillmann

„interpack daily“ will be distributed in German and English to all interpack visitors on 6 days of the fair. It is designed in an easy-to-handle format that is also easy to read and colour-coded to match halls and industrial sectors:

- Food / Beverages / Consumer goods / Industrial goods
- Confectionery and Bakery products
- Pharmaceuticals and Cosmetics
- Machinery for labelling and marking technology / Packaging production / integrated packaging printing
- Packaging materials and supplies
- Components



interpack daily is the official and up-to-date trade fair companion for visitors to interpack 2021*.

A product of

dfv media group Deutscher Fachverlag GmbH • Mainzer Landstraße 251 • 60326 Frankfurt am Main

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* We will send you the official confirmation of Messe Düsseldorf on request.

Facts & Figures

Newspaper format: 250 mm wide, 340 mm high
(stapled)
Print run: **60,000** copies
Publication: 3 German editions, 3 English editions
Distribution: to interpack visitors and display in Düsseldorf fair hotels

Publication dates: 25 February to 3 March 2021
Advertising deadline: January 2021
Print data deadline: January 2021

Advertising forms and prices

Prices are valid for the total print run!

Your price advantage

1 trade fair issue packREPORT or packMITTEL + interpack daily = 5% combined discount
2 trade fair issues packREPORT or packMITTEL + interpack daily = 10% combined discount
3 trade fair issues packREPORT or packMITTEL + interpack daily = 15% combined discount

Format	Type area	Bleed*	Package price for the total print run
Masthead advertisement	40 x 50 mm	-	Euro 3,500
Back cover page	220 x 300 mm	250 x 340 mm	Euro 13,500
1/1 page	220 x 300 mm	250 x 340 mm	Euro 12,490
2/3 page horizontal	220 x 200 mm	250 x 222 mm	Euro 9,650
2/3 page upright	147 x 300 mm	165 x 340 mm	Euro 9,650
Junior page	163 x 200 mm	181 x 222 mm	Euro 7,960
1/2 page horizontal	220 x 150 mm	250 x 172 mm	Euro 7,295
1/2 page upright	107 x 300 mm	125 x 340 mm	Euro 7,295
1/3 page horizontal	220 x 100 mm	250 x 122 mm	Euro 6,295
1/3 page upright	73 x 300 mm	91 x 340 mm	Euro 6,295
1/4 page horizontal	220 x 75 mm	250 x 97 mm	Euro 4,950
1/4 page corner	107 x 150 mm	125 x 172 mm	Euro 4,950
1/4 page upright	50 x 300 mm	68 x 340 mm	Euro 4,950
1/8 page horizontal	50 x 150 mm	-	Euro 3,750
1/8 page corner	220 x 37 mm	-	Euro 3,750
1/8 page upright	107 x 75 mm	-	Euro 3,750

* additional 4mm bleed per outer edge.

We are looking forward to hearing from you!



Martina Klusak
Area: Central, Northern and
Western Germany
Phone +49 69 7595-1228
martina.klusak@dfv.de

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